ANNUAL REPORT 1991

The Montreal YMCA
The Montreal YMCA Foundation Inc.

MONTRÉAL

Our mission

"The Montreal YMCA is a partnership of volunteers and staff committed to the fulfilment of people in spirit, mind and body, and to the development of self-reliance in the individual and the community.

Through its actions, programs and services, the Montreal YMCA will reflect the needs and aspirations of the communities and will work with individuals, local communities and communities in developing countries in achieving social justice and control of their environments."

Acknowledgements:

Samson, Bélair, Deloitte & Touche

Vasco design international

YMCA Centres

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Downtown
1450 Stanley Street
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Dir.: Michael Weil

Du Parc
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Dir.: Conrad Sauvé

Guy-Favreau
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845-4277
Dir.: Benoît Tremblay

Hochelaga-Maisonneuve
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255-4651
Dir.: Céline Charpentier

Notre-Dame-de-Grâce
4335 Hampton Avenue
486-7315
Dir.: Katie Sheahan

Pointe-Saint-Charles
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935-4711
Dir.: Mario D'Urso

Saint-Laurent
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Dir.: Denise T. Casimir

West Island
Family Centre
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630-9622
Dir.: Richard St-Yves

West Island
Community Centre
94 Douglas Shand (Pointe-Claire)
694-9622
Dir.: Sheila Laursen

Westmount
4585 Sherbrooke Street West
931-8046
Dir.: Toni Braide

YMCA Youth Centre
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270-1685
Dir.: Conrad Sauvé

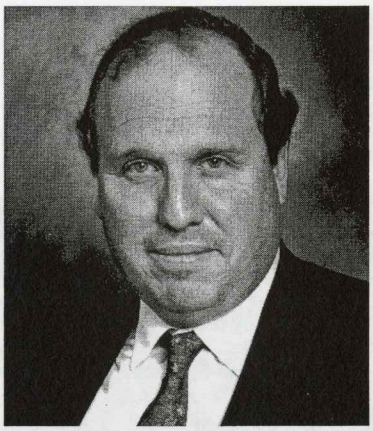
Hudson Program Centre
393 Main Road
458-2343
Dir.: Maureen Ruiter

YMCA Enterprise Centre
33 Prince Street
866-0575
Dir.: Paul Krivicky

Job Generation
6700 Park Avenue
948-0000
Dir.: Anna Campagna

Kamp Kanawana
Saint-Sauveur
1-227-2414
Dir.: Bruce Netherwood

Chairman's Report



The year which is coming to a close has been extremely eventful, both on a local and international level. In fact, we witnessed some very positive events, such as the dismantling of the Berlin Wall, and others which were not so uplifting, such as the Oka Crisis and war in the Persian Gulf. Usually, it is under such circumstances that the YMCA succeeds in distinguishing itself. Once again, history repeated itself.

This year, the Montreal YMCA, more than ever before, played a role of social entrepreneur within several Montreal communities. Indeed, today the Association is recognized as a leader in several fields such as urban development, employability training, community justice initiatives and the rights of ethnic minorities. As a result, when traditional institutions, because of a lack of resources, are unable to respond to specific needs, often it is towards the YMCA that they turn for help.

A new challenge marked the end of this fiscal year: that of searching for a new Director General. Our current Director, Sol Kasimer, my long time partner and friend, will soon become Director General of YMCA Canada, in Toronto. Consequently, we must choose a successor who will be able to continue to lead the YMCA in the positive direction it has taken.

In closing, I wish to express my heartfelt thanks to the employees and volunteers of the Montreal Association, without whom we could not respond so effectively to the needs of Montrealers. Also, I wish to take this opportunity to specifically thank my partner, Sol Kasimer, for his perspective and commitment and wish him every success with his new challenge.

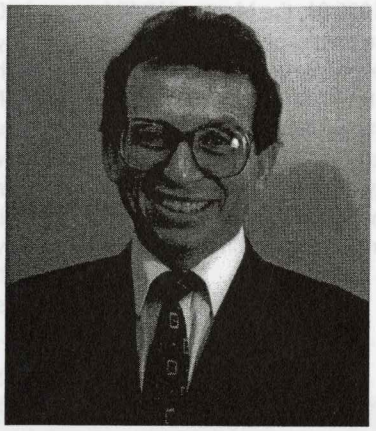
Claude Lemay
Chairman of the Board
Montreal YMCA

The Du Parc YMCA Youth Centre receiving a $120,000 subsidy from la Fondation Jean-Coutu.

Front row,
from left to right:
Thérèse Nadon,
Jean-Pierre Simoneau,
Jean Coutu,
Marcelle Coutu,
Nicole Brennan and
le juge Robert Sauvé.

Back row,
from left to right:
Christine Desmarais,
Pierre Lejeune,
Brian Alexander,
constable Bertrand
Bineault and
André Forest.

Director General's Report



Although extremely stimulating, 1990-91 was indeed a difficult year. Difficult because of the current economic situation, which had its effect on us, as well as all Canadians. But stimulating because, once again despite everything, we succeeded in responding to the needs of the Montreal community. In fact, even during this economic recession, our centres remained accessible to all citizens, regardless of their economic situation.

This fiscal year was also stimulating on another level. In fact, now that the Montreal YMCA has completed its second strategic planning study and chosen the direction it wants to take, it is more than ever before ready to expand into other francophone communities, like Montreal East, Laval and the South Shore. At the moment, a team composed of volunteers and staff members is examining the possibility of extending our programs and services to a greater number of Montrealers. I am convinced that, no matter where we decide to establish new YMCA facilities, we will continue our tradition of success.

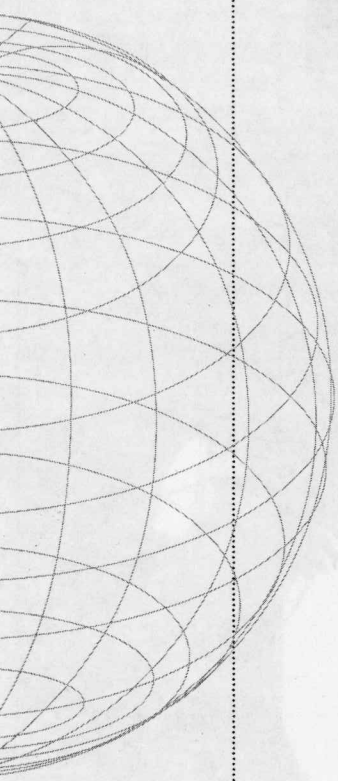
Finally, both on a professional and personal level, this fiscal year marks the end of a profoundly stimulating 11-year period for me. Indeed, after serious reflection, I have agreed to take on the responsibility of Director General of YMCA Canada, in Toronto. It is difficult to leave the Montreal Y after so many challenging years, but I am leaving with full confidence that the Montreal YMCA is in good hands because of you, volunteers and staff members, who have always supported me in my endeavours. Once again, a heartfelt thanks to each and every one of you!

Sol Kasimer

Sol Kasimer
Director General
Montreal YMCA

A Social Entrepreneur

For 1990-91, the Montreal YMCA chose to concentrate on its role as social entrepreneur within the Montreal community. In doing so, it distinguished itself in four specific areas of intervention namely, employability training, the rights of ethnic minorities, urban development and community justice initiatives.



Urban Development

During the course of the past few years, the situation of both the homeless and itinerant population in Montreal has become alarming. What was previously considered a problem which affected a certain age group is now, as we can all see today, affecting a steadily increasing number of young people who have no permanent housing and are literally living on the street.

Through its Downtown branch, the Montreal YMCA is striving to solve this problem by continuing to support the activities of the Fédération des O.S.B.L. d'habitation de Montréal (FOHM), a coalition of 18 rooming houses which are slated for Montreal's itinerant population. Notably, this year FOHM held a major news conference in order to sensitize the Montreal community to the problem of itinerancy and to make it aware of its solution, a solution that advocates social housing which is supported by the community. Following this press conference, as chairperson of FOHM, Françoise Fréchette, Director of Community Development for the Downtown YMCA, received the Woman of the Year award in the "Social and Humanitarian Action" category.

Through its long-term commitment to community organizations, more than ever before, the Montreal YMCA favors solutions which are adapted to the needs of the itinerant population of Montreal.

The Rights of Ethnic Minorities

Through the initiative of its head office and thanks to a Secretary of State grant, the Montreal YMCA created an innovative program known as Minority Achievement Program.

The Minority Achievement Program, whose goal is to help students from visible minorities set educational and professional goals for themselves and achieve these, is a partnership established between visible minorities and the business world. This program works hard at finding summer employment for students who are members of these communities by setting up a network of potential employers. To date, various corporations, such as the M.U.C.T.C., the Royal Bank of Canada and la Fédération des caisses populaires Desjardins, have promised to support the Program. Moreover, a steering committee has been organized, and it is only a matter of time before the first participants join the Program.

Employability Training

Once again, this year, two Montreal YMCA projects, the Job Generation program and Enterprise Centre, clearly exemplified the YMCA's commitment to the issue of employability training.

Already in its tenth year of operations, the Job Generation program continued to develop and find new solutions to unemployment among young Montrealers who are from ethnic origins.

The Program, whose operations are now located on avenue Du Parc, achieved tremendous success during this last fiscal year. In fact, between 75% and 80% of participants in the Program succeeded in finding work or returned to school, and 95% of participants said that they were quite satisfied with the training they received.

As far as the Enterprise Centre is concerned, it should be noted that since its creation, four years ago, this business incubator helped start up a hundred or so new businesses which generated investments exceeding the $3,500,000 mark.

More than ever before, the Centre is intent on demonstrating that the spirit of entrepreneurship is flourishing in the Montreal community. Who knows if the Armand Bombardiers and Louis-Alphonse Desjardins's of tomorrow are not in the process of acquiring skills which will help them become prosperous entrepreneurs!

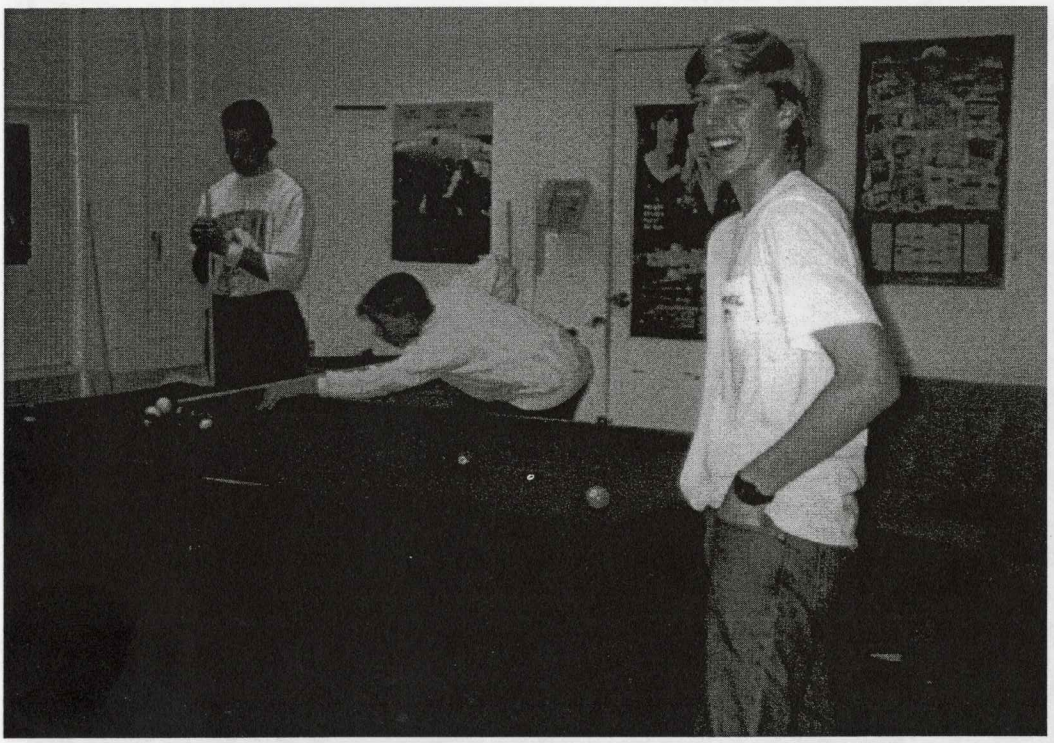
A counselling session within the context of the Job Generation Program.

Community Justice Initiatives

In reality, the Montreal YMCA is "the pioneer" in the field of community justice initiatives. As a matter of fact, for some thirty years now, the Association has been working with youth and young adults who have difficulty with the law or are prone to run into trouble with the law.

During the past year, the West Island YMCA Community Centre, recognized for its excellent programs for youth who are in difficulty, focused on initiatives aimed at prevention. Among these should be noted the "I Do Have Choices program, which aims at preventing high-school students from dropping out; the PARADE program, which sensitizes youth and parents to the ill effects of alcohol and drugs; the YMCA Shoplifting Prevention Program and the Pointe Claire Youth Club. All of these programs have one point in common: visits are organized to reach the youth directly in their elementary or high-school environments.

It is difficult to evaluate with any real precision the impact that these four programs have had. However, on a quantitative level, we can say that over 3,000 students, from both the elementary and high-school levels, benefited from the judicious counsel of our youth workers. This is without a doubt an excellent average!



Three young participants in the Diversion Program of the West Island YMCA Community Centre.

International Development

The Montreal YMCA is not content with its role of social entrepreneur here in Montreal. As a result, it also intervenes on an international level.

During the past year, the YMCA International Development Department completed a strategic-planning study which resulted in the drafting of an new statement of principles and the drawing up of new goals and objectives.

The Montreal YMCA believes that international development is a sector of intervention which requires that measures be taken both on a local and international level. On a local level, its interventions took the form of sensitization activities related to development. Also, the international programs department used other tools to continue this work, notably its newsletter, Qué Pasa.

On the international scene, the Montreal YMCA, through its Saint-Laurent branch, formed a partnership with the Quito YMCA, in Ecuador. The daily reality experienced by the inhabitants of this country is typical of that endured by the people of Latin America in general. Close to 70% of the population is affected by accelerating impoverishment, as the gap between the poor and the rich constantly widens. As a next step, the Montreal YMCA and Quito YMCA will have to draft an agreement governing their partnership and take concrete action to help the residents of this city.

Accessibility

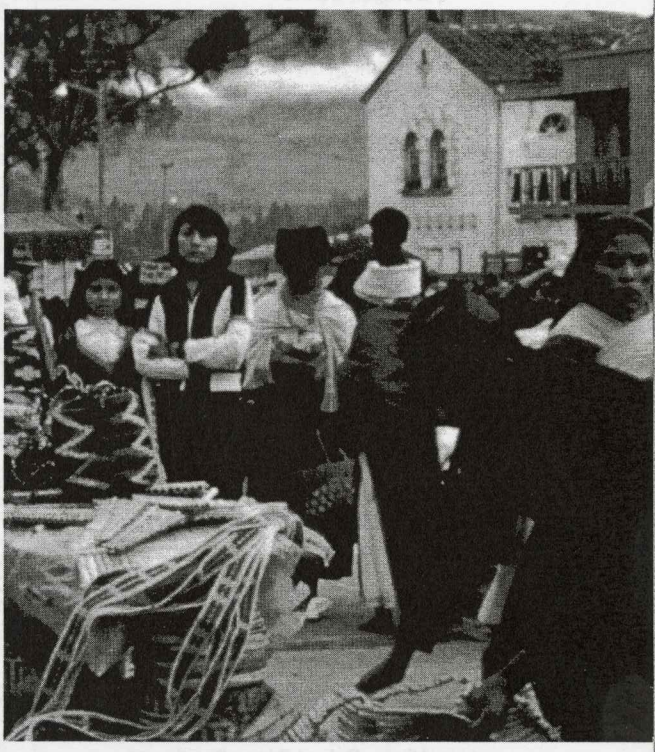
True to its role of social entrepreneur, the Montreal YMCA adopted a policy through which its centres are open to everyone, regardless of age, sex, religion, race or financial situation.

During the course of the past year, given the economic situation in Montreal, the Association provided financial support to an increasing number of families and individuals who wanted to take advantage of its programs and services. Overall, the Montreal YMCA branches granted over 1,000 subsidies which were applicable to its memberships and programs. Moreover, the Hochelaga-Maisonneuve YMCA innovated in this area by agreeing to subsidize group memberships.

All this, proves one thing: when the YMCA says that nobody will be refused access to its facilities and programs because of their inability to pay, it is not a case of empty promises!

Conclusion

Evidently, the programs and projects which have been mentioned in this report are only a small sample of all the community programming of the Montreal YMCA. Whether it be through its Young Mothers Group in Pointe-Saint-Charles, project at Place Benoît in Saint-Laurent, Youth Centre in Saint-Louis-du-Parc, or Integration Program on the West Island, more than ever before, the Montreal YMCA is fulfilling its role as SOCIAL ENTREPRENEUR.



An everyday scene in the city of Quito, in Equador.

The complete set of financial statements as audited by Samson Bélair Deloitte & Touche are available by writing to Thomas S. Gillespie, Secretary to the Board of Directors, Montreal YMCA, 1441 Drummond Street, Montreal, H3G 1W3.

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Report of the Chairman of the Board of the Montreal YMCA Foundation, Mr. John E. Cleghorn

It is with great pleasure that I report on the 1990-91 activities of the Montreal YMCA Foundation.

Thanks to the hard work of a committed Board of Directors, the Foundation was able to sustain activities which have been profitable.

The Board of Directors and related committees are composed of Mesdames Suzanne Aboud, Dian N. Cohen, Nicole Beaudoin-Sauvé and Meredith Webster and Messrs. Marcel Adams, Armand Afilalo, J. Brian Aune, Jonathan Birks, Thomas J. Bourke, Pierre Brodeur, André Caillé, John Brooke-Claxton, Richard L. Cooper, Marcel Côté, Purdy Crawford, Victor M. Drury, Paul Echenberg, Gary Garcin, Thomas S. Gillespie, John A. Hanna, Derek Hannaford, Charles H. Hantho, Albert Hudon, Serge A. Jacques, Sol Kasimer, Robert R. Laverdure, Claude Lemay, Ronald C. Loucks, Maurice A. Massé, Bernard W. Matte, Gilles P. Ouimet, William Ridley, Pierre Riverin, Glenn R. Rourke, Henri A. Roy, James H. Smith, T. Oscar Stangeland, John D. Thompson and Robert S. Vineberg.

Mr. David M. Coyle accepting the Gabrielle and Maurice A. Massé Award.

From left to right: Mrs. Coyle, Mr. Kenneth Woods, Mr. John E.Cleghorn and Mr. David M. Coyle

Richard L. Cooper presides over the Finance Committee; William Ridley chairs the Investments Committee; Victor M. Drury is responsible for the Needs Analysis Committee; Glenn R. Rourke is chairman of the Nominating Committee and Bernard W. Matte heads up the Executive Committee of the Foundation.

Honorary Members and Governor

In October 1990, the Foundation inducted Messrs. Roland Breton and David C. Roche as Honorary Members and Mr. André Chagnon as Governor of the Foundation.

The Gabrielle and Maurice A. Massé Award

In April 1991, the annual banquet of the Heritage Club was held. At this event, Mr. David M. Coyle received the Gabrielle and Maurice A. Massé award which is given to an individual who, over the years, has made a significant contribution to the Montreal YMCA.

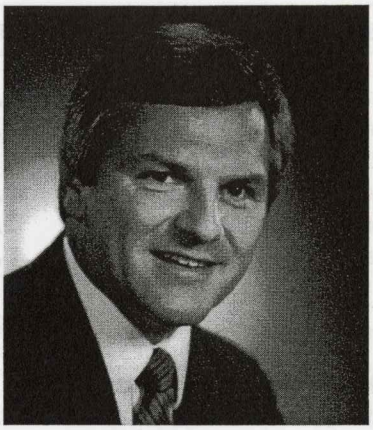
David M. Coyle sat on the Board of Directors of the Montreal YMCA as early as 1969. After having chaired several committees, he became Chairman of the Montreal YMCA in 1978, at a time when the YMCA was going through an extremely difficult period in its history. It is thanks to David's cool-headedness and sense of professionalism and leadership that the Montreal YMCA was able to emerge a much stronger institution and continue to pursue its humanitarian work.

In August 1990, Mrs. Diane Tétreault joined the Foundation as its Director General. Her YMCA experience and knowledge of the Montreal community have been an invaluable asset to the Corporation.

The Montreal YMCA Foundation continues to pursue its mandate of developing the financial resources of the Montreal YMCA with great confidence and enthusiasm.

John E. Cleghorn

Report of the President of the Montreal YMCA Foundation, Mr. Bernard W. Matte



Fiscal 1990-91 has been a year in which we consolidated all our financing programs, given the difficult economic situation that we all experienced.

Under the chairmanship of Mrs. Suzanne Aboud, our teams of volunteers and employees worked extremely hard during the annual Sustaining Membership Campaign. Close to 2,700 donors made generous contributions to the Campaign. Moreover, the team responsible for the Endowment and Planned Giving Program, under the leadership of Mr. Maurice A. Massé, helped secure the future of the Montreal YMCA. The overall endowment fund has a promissory value of $874,968 and the total bequests have a sound value of $752,490. To date, 25 individuals have designated the Montreal YMCA as a beneficiary in their wills and 7 have purchased insurance policies naming the YMCA as sole beneficiary. It should be noted that over 155 people are members of the Gold Triangle and Heritage Clubs.

YMCA Special Events have also helped finance the Montreal YMCA. Thanks to generous sponsors, the annual golf tournament, benefit evening and Y-A-Thon met their financial objectives.

The Golf Tournament netted $35,000, which was transferred to our community programs department which, in turn, committed this money to help young people who experience difficulty with the law and youth from visible minority groups who are looking for work. We wish to express our heartfelt thanks to our Patrons of Honor, namely the Royal Bank of Canada, Télé-Direct, Sun Life of Canada, Merck Frosst Canada Inc., Les Caisses populaires Desjardins, Bell Canada, Ultramar Canada Inc., Saint Lawrence Cement Inc., and 17 other sponsors.

The benefit evening was held on April 2, 1991 in théâtre Port-Royal at Place des Arts. The performance of "Le Prix" by Arthur Miller helped raise $23,650 in ticket sales. We wish to express our sincere thanks to our partner-sponsors: Saint Lawrence Cement, Hydro-Québec and Samson, Bélair, Deloitte and Touche.

The Y-A-Thon, which was held on November 18, 1990, generated profits totalling $80,000. Some 1,300 people, who succeeded in confirming 13,000 sponsors, participated in the event. The Y-A-Thon was made possible through the contributions of the following sponsors: Télé-Direct, Sun Life of Canada, Pratt & Whitney and Le Groupe CIG Inc. At this time, I wish to personally thank all the volunteers and employees who, once again this year, supported the Montreal YMCA and the Foundation.

Bernard W. Matte

Bernard W. Matte

The Montreal YMCA Foundation Inc. Balance Sheet as at May 31, 1991

The Balance Sheet is taken from the complete set of financial statements as audited by Samson Bélair Deloitte & Touche.

The full statements are available by writing to Thomas S. Gillespie, Secretary to the Board of Directors, Montreal YMCA, 1441 Drummond Street, Montreal, H3G 1W3.

	Financial Development Fund		Endowment Fund		Total	
CURRENT ASSETS	**1991**	1990	**1991**	1990	**1991**	1990
Cash and short-term investments	**$ 160,701**	$ 14,603	**$ 41,706**	$ 17,132	**$ 202,407**	$ 31,735
Accounts receivable	**4,300**	33,278	**–**	–	**4,300**	33,278
Current portion of capital campaign pledges receivable (Note 3)	**55,635**	270,436	**83,329**	78,565	**138,964**	349,001
Stationery and supplies, at cost	**5,808**	20,315	**13,886**	13,860	**19,694**	34,175
Works of art (Note 2)	**–**	–	**21,635**	21,035	**21,635**	21,035
	226,444	338 632	**160,556**	130,592	**387,000**	469,224
Capital campaign pledges receivable in future years (Note 3)	**10,215**	46,665	**173,401**	211,107	**183,616**	257,772
INVESTMENTS, at cost (market value $1,377,137; 1990 - $1,144,809)	**–**	–	**1,252,636**	1,105,899	**1,252,636**	1,105,899
	$ 236,659	$ 385,297	**$1,586,593**	$1,447,598	**$1,823,252**	$1,832,895
CURRENT LIABILITIES						
Due to the Montreal YMCA	**$ 236,771**	$ 138,236	**$ 82,421**	$ 6,307	**$ 319,192**	$ 144,543
Accounts payable	**6,500**	24,789	**–**	1,666	**6,500**	26,455
Deferred revenues	**13,123**	–	**–**	–	**13,123**	–
Current portion of capital campaign pledges relating to future years (Note 3)	**55,635**	270,436	**83,329**	78,565	**138,964**	349,001
	312,029	433,461	**165,750**	86,538	**477,779**	519,999
Capital campaign pledges relating to future years (Note 3)	**10,125**	46,665	**173,401**	211,107	**183,616**	257,772
CAPITAL						
Capital (deficit)	**(85,585)**	(94,829)	**1,247,442**	1,149,953	**1,161,857**	1,055,124
	$ 236,659	$ 385,297	**$1,586,593**	$1,447,598	**$1,823,252**	$1,832,895

Approved by the board

R. L. Cooper

Director

Director